

Optimizing Supply Chain Transparency and Organizational Efficiency with a Centralized Supplier Platform and Program Support



Managing compliance and supply chain transparency objectives across a diverse group of autonomous business units is quite challenging, especially when you consider the rate at which our business is growing. After struggling for years with spreadsheets and inefficient processes, we are realizing the value of a centralized, coordinated approach through Gensuite. ”

–Manager, Corporate Sustainability

COMPANY OVERVIEW

Company:

Global electronics manufacturer with diverse business units

Industry:

Fiber Optic Cable Manufacturing

Company Size:

\$27 Billion (USD)

Sites:

100+ global facilities

BUSINESS REQUIREMENTS: ELEMENTS NEEDED FOR SOLUTION SUCCESS

With operations in 8 different countries, over 25,000 suppliers and 700 million unique part numbers, this company recognized the need for a complete digital solution able to support and centralize company-wide initiatives for Modern Slavery/Anti-Human Trafficking due diligence, Conflict Minerals, and other supplier responsibility programs-with the ability to adapt and expand for additional program support priorities in the future. This company selected Benchmark ESG | Gensuite as a platform that offered:

- Configurable software with the ability to scale to meet evolving company needs
- Dedicated global support during and after software implementation
- Ability to unify business operations and associated supplier reporting through a single, powerful solution suite

BUSINESS NEEDS: STREAMLINED ENGAGEMENT & SUPPORT SERVICES

The company had gaps and inefficiencies in its supplier due diligence programs, which limited their ability to effectively engage with their supply chain. In order to streamline and realize economies of scale for their supply chain transparency and responsible sourcing program, the company needed to implement a common process to address:

- Multiple regulatory obligations and voluntary programs, including Conflict Minerals (U.S. SEC), Modern Slavery/Anti-Human Trafficking, and Supplier Code of Conduct
- Nearly 200 distinct business operational entities spread across the globe with a complex supply chain
- Need for turnkey supplier outreach and follow-up services
- Emerging priorities related to product regulatory issues such as EU REACH, U.S. California Prop 65, and more

CONFIGURING THE COMPANY'S BENCHMARK ESG SOLUTION

The Benchmark Digital team worked closely with the company's leadership team to precisely target the suite of application modules and specialized support services needed to deliver on its supply chain transparency program priorities and requirements.

Together, the team tailored the robust Benchmark ESG solution, deployment plan, and complementary Benchmark Program Support Service offering in alignment with the company's short-term and strategic objectives through a phased approach.

Phase I: Initial Solution/Support Services Implementation

Solution Suite:



Product Steward | Supplier Portal | Product Database (customized) | Modern Slavery/ Anti-human trafficking reporting module



Regulatory Program Focus on Conflict Minerals Due Diligence



Supply Chain Program Support Services:

- Review and import of suppliers and parts lists
- Dedicated supplier due diligence outreach team with global coverage
- Supplier due diligence campaign strategy, development and execution



Phase II: Expansion of Solution/Support Services



Regulatory Program Focus Expanded to include Modern Slavery/Anti-human Trafficking and Supplier Code of Conduct reporting



Program Support Services Expansion:

- Supplier onboarding and training for reporting requirements and solution use
- Supplier due diligence campaign strategy extension to two new program priorities
- Ramp-up of dedicated supplier outreach team in alignment with scope expansion

DEPLOYMENT RESULTS



Conflict Mineral Survey

6,500 Suppliers

175 Operating Units over 9 Business Groups



Supplier Code of Conflict Survey

28,500 Suppliers

175 Operating Units over 9 Business Groups



Anti-Human Trafficking Survey

17,500 Suppliers

175 Operating Units over 9 Business Groups